



NAP-TIME BLOGGING CHECKLIST

TURN 30 MINUTES A
DAY INTO A BLOG
THAT EARNS FOR
YOUR FAMILY.
FOLLOW THESE
QUICK STEPS TO
START BUILDING
INCOME ON YOUR
TERMS — EVEN
DURING NAP TIME.

Step 1: Pick Your Blogging Niche (Day 1–2)

- ☐ List 3 topics you love (parenting, cooking, fitness, hobbies).
- ☐ Circle the one you'd enjoy writing about for a year.
- ☐ Check if other blogs exist in this niche (a good sign — it means there's demand).

💡 Tip: Wealthy Affiliate has a niche research tool that makes this easy.

Step 2: Set Up Your Blog (Day 3–4)

- ☐ Choose a simple blog name (related to your niche or your personality).
- ☐ Register your domain name.
- ☐ Launch your WordPress blog (Wealthy Affiliate makes this a one-click setup).

💡 Don't overthink it — the key is starting, not perfecting.

Step 3: Write Your First Post (Day 5–7)

- ☐ Write 1 blog post answering a common question in your niche.
- ☐ Use short paragraphs and a conversational tone (like talking to a friend).
- ☐ Add at least one image (your own or free stock).

💡 Parents love real-life tips — share your own experiences.

Step 4: Create a Simple Routine (Week 2)

- ☐ Set aside 30–60 minutes during nap time or evenings.
- ☐ Aim for 1 new blog post per week.
- ☐ Keep a running list of blog ideas in a notebook or phone app.

💡 Consistency beats perfection. One step at a time builds momentum.

✓ Step 5: Start Monetizing (Week 3 and Beyond)



Sign up for 1 affiliate program related to your niche.



Add your first affiliate link naturally inside a blog post.



Share your post on Pinterest or social media.

💡 Affiliate marketing is the simplest, most flexible way for parents to earn online.

Your Next Step...

This checklist gives you the basics — but if you want full step-by-step training, tools, and a supportive parent-friendly community, that's what Wealthy Affiliate provides. You can try it free today and start building your blog with confidence.

[Start for Free with Wealthy Affiliate](#)